



Reunion Giving

COME BACK, GIVE BACK!

VOLUNTEER TRAINING MANUAL
2019-2020



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REUNION GIVING

come back, give back

Dear Reunion Volunteers,

On behalf of the University of Virginia, thank you for serving on the Reunion Giving Committee for your undergraduate class Reunion. Your Reunion is the time to **Come Back** to Grounds, **Give Back** to the University, and celebrate with your class. The Reunion Giving program offers alumni opportunities to reconnect with classmates, broaden philanthropic support and make a lasting impact on the University. This program would not be as successful as it is without your important work as a lead volunteer, and it is our hope that the information in this manual will provide you with the tools you need to be an outstanding volunteer.

The class giving effort enables every individual to participate in class fundraising in a way that is personally meaningful and supports the University's goals. We hope that your involvement with this commemorative weekend will strengthen your ties to UVA, allowing you to renew old friendships and make new connections with your classmates.

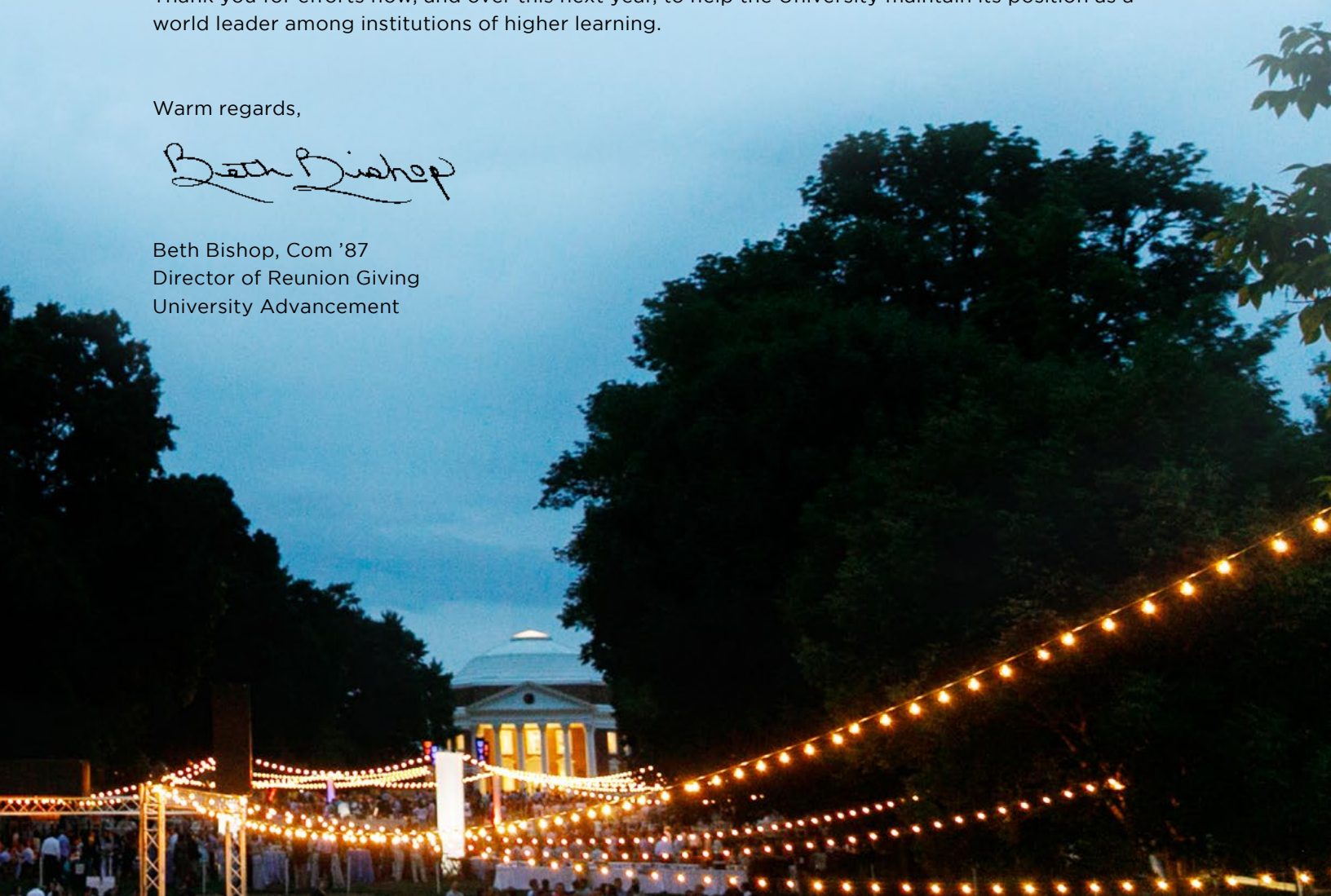
The following pages outline essential information to help you develop and execute a successful Reunion Giving effort. Included in this manual you will find details regarding your role as a volunteer, tips to help you be successful and a timeline for our outreach and communications.

Thank you for efforts now, and over this next year, to help the University maintain its position as a world leader among institutions of higher learning.

Warm regards,



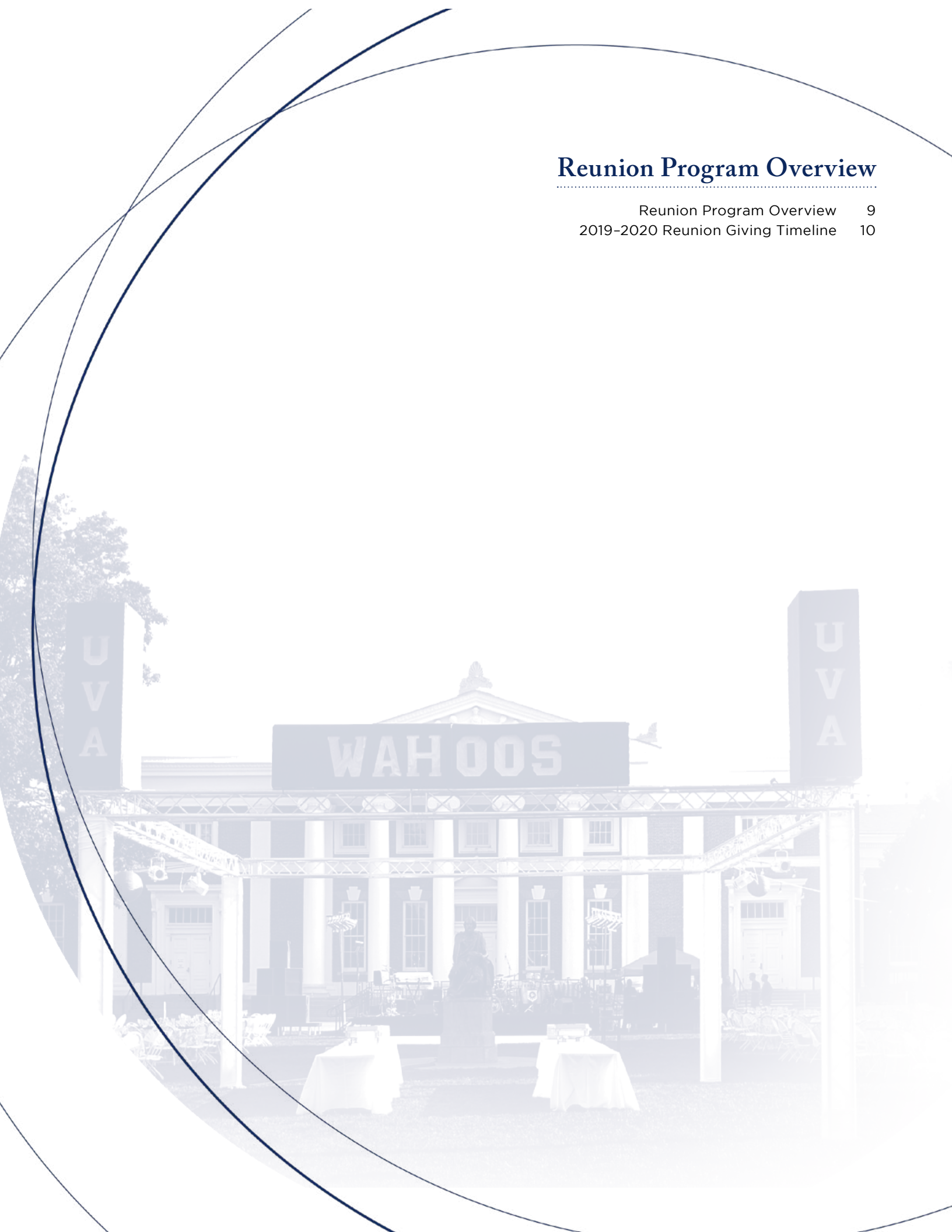
Beth Bishop, Com '87
Director of Reunion Giving
University Advancement





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“To the extent that you enjoy value from your years on Grounds, please consider supporting the University and giving back to an exceptional school.”

VINCENT H. DERR (ENGR '68)

Reunion Program Overview

Your Reunion is the time to **Come Back** to Grounds, **Give Back** to the University by making a meaningful gift, and celebrate the anniversary of your undergraduate years with classmates. It provides opportunities to reunite with old friends, network, tour new buildings, and of course there will be a party or two to attend!

The Reunion program has been created for undergraduate alumni celebrating their 5th–60th Reunions.

- The classes of 1960–1985 (60th–35th) will celebrate June 4-7, 2020
- The classes of 1990–2015 (30th–5th) will celebrate June 12-14, 2020

The Reunion Giving Officers (University Advancement) work closely with the lead co-chairs and Reunion Giving Committees for each of the 12 undergraduate classes to achieve the fundraising and giving participation goals set by each class. Reunion Giving Officers recruit and oversee the chairs/co-chairs and the Reunion Giving Committees and are here to help you with your fundraising efforts.

Reunion Giving is located at:

2420 Old Ivy Road
P.O. Box 400807
Charlottesville, VA 22904

UVA Reunion Program Structure

The Alumni Association Reunions plans all activities, facilitates the Reunion registration process, and coordinates the Reunion Networking effort. Class Directors at the Alumni Association oversee the Reunion Networking Committees. Both the Reunion Giving Office and the Reunion Networking Office work very closely together throughout the fiscal year.

The Alumni Association is located at:

211 Emmet St
P.O. Box 400314
Charlottesville, VA 22903



2019–2020 REUNION GIVING TIMELINE

APRIL–JULY 2019

Recruit Giving Committee volunteers
Fiscal year begins July 1, 2019
Reunion Giving Officers and committee chairs
set class fundraising goals

AUGUST–NOVEMBER 2019

August 3, 2019: Volunteer Training Workshop
for Classes of 1970–2015 (50th–5th)
Volunteers claim classmates to contact
in Volunteer Management System
Reunion Giving Office sends fall letter
and email solicitations
First committee conference call scheduled
First volunteer contact period to classmates

DECEMBER 2019

Volunteers continue calls/emails to nondonors
Reunion Giving Office sends end-of-calendar-
year email solicitation to nondonors
Giving Committee documents gifts/pledges
by December 31st

JANUARY–MARCH 2020

Second volunteer contact period
to classmates
Alumni Association mails
Virginia Reunions registration materials
Spring letter and email solicitations
to nondonors
Thank-you email sent to all class donors

APRIL–MAY 2020

Third volunteer contact period to classmates
Conference call scheduled for classes

JUNE 2020

Virginia Reunions Weekends

June 4-7, 2020:
Classes of 1960–1985 (60th–35th)

June 12-14, 2020:
Classes of 1990–2015 (30th–5th)

Class winners announced each weekend—
trophies awarded for highest dollars and
highest giving participation

Reunion Giving Office sends final email
solicitation to nondonors

Fiscal year ends June 30, 2020

AUGUST 2020

Virginia Reunions 2020 final results
for all classes announced via email by
Reunion Giving Office



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“Reunions are special. You catch up with classmates from all over the country and meet many new people as well. It’s been important for me to support areas at Virginia that have been part of my past.”

**BILL SPENCER (COL '63)
FORMER GIVING COMMITTEE CHAIR AND CO-CHAIR, GIVING COMMITTEE**

What Is the Role of a Volunteer?

Reunion Giving Committees reflect the top student activities and school makeup of each class during its time on Grounds and comprise 35-100 undergraduate alumni per class.

The Giving Committees are responsible for encouraging classmates to come back to Grounds to celebrate their class reunion and to support the University by giving back to an area that is meaningful to them. Giving Committee volunteers work throughout the year to successfully help their class achieve and exceed fundraising and giving goals. **Come Back, Give Back!**

What's Expected of Reunion Giving Committee Volunteers?

1. MAKE A REUNION GIFT

Make a personal gift or five-year pledge to any area of the University and consider a leadership-level gift. Committee members are asked to document their gift/pledge by December 31, 2019.

2. ATTEND THE VOLUNTEER TRAINING WORKSHOP ON AUGUST 3rd

It's a wonderful way to meet your fellow volunteers, strategize and have a mini-Reunion before the big weekend!

3. REACH OUT TO CLASSMATES

Use our online volunteer management system to pair with the classmates you wish to contact. Select your classmates and use our email templates and talking points to make the outreach process seamless. Contact peers 3-4 times throughout the year, and when classmates make a gift, simply thank them for their generosity and encourage them to attend the Reunion.

4. LEND YOUR NAME TO THE GENERAL FUNDRAISING EFFORT

Your name will be included on our website. Lending your name creates a point of connection and will encourage your classmates to **Come Back** and **Give Back**. The names of all Giving Committee members will be listed on the Reunion Giving class website. Your name will also be included in various class-specific information.

Your committee chair/co-chairs and your designated Reunion Giving Officer will update you throughout the year about the Reunion Giving effort. We will provide you with class lists, donor lists, templates, talking points and other reports as needed. Email will be used as much as possible, and Reunion Giving Officers will be respectful of your time by providing you with materials to help you be a successful volunteer.

5. ATTEND VIRGINIA REUNIONS

Enjoy the results of your hard work and reconnect with the University, old friends and former classmates!

Frequently Asked Questions About Serving on the Reunion Giving Committee

1. REUNION GIFTS

What counts as a Reunion gift? Gifts made to any area of the University in your Reunion year (between July 1, 2019 and June 30, 2020) will automatically be included in the class totals. This includes gifts to annual and endowed funds, capital projects, employer matching, future support gifts and pledges (please see glossary on page 35 for gift definitions).

Is there a class-specific gift? There is not a class-specific gift to one project or area. We have found that alumni are most generous when given the opportunity to support areas that are most meaningful to them.

How do I ask my classmates to make a gift? Take a moment to think about why the University is important to you and deserving of your financial support before making your own commitment, and then tap into this passion to convince others to do the same. **Please make your gift or pledge before December 31, 2019.** If you would like information about a particular area, please reach out to your Reunion Giving Officer for a confidential conversation.

Reunion Pledges Committee members are encouraged to make a five-year pledge and are asked to encourage their classmates to do the same. Five-year pledges initiated in your Reunion year will count in full. For example, a pledge of \$5,000 per year for five years will result in a Reunion commitment of \$25,000. The entire \$25,000 will count toward the class giving total, and the pledge payments will help sustain the University until your next Reunion.

▶ Please see page 33 for a Reunion Giving pledge form.

Future Support Gifts A growing number of alumni are choosing to support the University through financial and estate planning. These types of gifts are counted in the class giving totals if documented.

2. HOW WILL MY CLASSMATES RESPOND TO MY REQUEST FOR SUPPORT?

YES. If a classmate agrees to support the University, there are several ways to confirm the gift:

- **Say thank you and ask if he/she is comfortable discussing the specifics with you.** Determine how much they would like to give and where they would like to direct their support. Forward this information to your Reunion Giving Officer to process.
- **Direct them to give online** by providing the link: giving.virginia.edu/reunions.
- **Accept a verbal pledge** and relay the amount and designation to your Reunion Giving Officer, who will then follow up to officially document the gift or pledge.
- **Alumni can mail in a gift** or pledge by completing and returning any University-related pledge form. The Reunion Giving pledge form is available on page 33. Alternatively, it can be printed from our website at giving.virginia.edu/reunions.
- **If the classmate is not comfortable** discussing specific gift information with you, offer to have a Reunion Giving Officer contact them to discuss their personal situation in confidence.

MAYBE. It is not unusual for someone to want time to think carefully before committing to a gift. Ask if you can contact them again in a week or two to follow up.

NO. Thank the classmate for their time and consideration. Express the hope that they will consider participating in the class effort by making a gift before June 30, 2020, and, of course, encourage them to attend the Reunion in June.

After Contacting Classmates. Update your Reunion Giving Officer with progress and results by entering your notes into the volunteer management system.

Thank-you Note. No matter what the response, please consider sending a personal thank-you note or email and encourage attendance of the Reunion. A thank-you template will be available for your use on the Reunions website.

Keep Discussions Confidential. Making a charitable gift is a personal decision and may involve discussion of a classmate's financial situation. It is essential that we treat sensitive information with respect.

A Note About Other Contact. Gift Officers from the schools and units across the University make a special effort to engage alumni who will be celebrating their Reunion. They facilitate gift discussions and/or proposals for commitments, so please note that the classmate you are contacting may already be in a gift discussion.

3. WHAT WILL BE COVERED AT THE VOLUNTEER TRAINING WORKSHOP?

- Class fundraising and participation and fundraising goals will be announced. These are based on multiple factors such as class giving history, capacity and past results
- Outreach and fundraising strategies for the fiscal year. We will discuss when and how you should be contacting classmates, as well as compelling talking points
- Navigating the volunteer management platform to claim classmates, document your outreach and record when a gift has been made as a result
- Collaborating on new ideas and updates

4. AS A COMMITTEE MEMBER, WHAT EVENTS WILL I ATTEND AT THE REUNION?

You are encouraged to attend two events where you will be recognized for your committee service, one of which is sponsored by the president. Committee members are also encouraged to attend class-sponsored events, such as class dinners and class panels. But above all, the Reunion is about reconnecting with your classmates and having fun!





Supporting the University

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*“This is what a UVA education is all about:
It’s rooted in core Jeffersonian values
of democracy, inclusiveness, and curiosity
and undergirded by a belief
that future generations will meet
challenges in creative ways.”*

MELANIE J. BIERMANN (CURRY '90)
LAWN, CORNERSTONE, AND ROTUNDA SOCIETY MEMBER

LEADERS — *in* — PHILANTHROPY

The University of Virginia depends on charitable contributions to sustain its programs. All support, from annual fund gifts to estate gifts, helps secure the University's place as a premier institution of learning. Our three pan-University giving societies—Lawn Society, Cornerstone Society, and Rotunda Society—were created to recognize different types of giving from UVA's top stakeholders.



LAWN SOCIETY

The Lawn Society celebrates UVA's premier benefactors for their cumulative lifetime giving.



CORNERSTONE SOCIETY

The Cornerstone Society welcomes donors whose support will benefit the University in the future, through estate gifts, beneficiary designations and gifts that may provide lifetime income. If documented in your Reunion year, the entire amount will count toward your class goal.



ROTUNDA SOCIETY

The Rotunda Society recognizes donors who make cumulative annual gifts of \$2,500 or more across the University. Alumni who have completed degrees in the last five years are recognized for their cumulative annual giving of \$1,000 or more.

► **Leaders in Philanthropy website:** giving.virginia.edu/giving-societies

Undergraduate Schools' Donor Recognition Societies

The recognition societies listed represent a fraction of those at the University of Virginia and have been provided as illustrations of giving-level structures.

ARTS & SCIENCES BENEFACTORS SOCIETY

Oculus Level	\$50,000 and above
Dome Level	\$25,000-\$49,999
Colonnade Level	\$10,000-\$24,999
Serpentine Level	\$5,000-\$9,999
Pavilion Level	\$2,500-\$4,999

YOUNG ALUMNI

10-14 years post grad	\$1,000 and above
5-9 years post grad	\$500 and above
1-4 years post grad	\$250 and above

COMMERCE SCHOOL MCINTIRE DEAN'S SOCIETY

Lawn Society	\$100,000 and above
Dome Level	\$25,000-\$99,999
Colonnade Level	\$10,000-\$24,999
Serpentine Level	\$5,000-\$9,999
Pavilion Level	\$2,500-\$4,999
Comm Club (0-10 years out)	\$1,000-\$2,499

CURRY SCHOOL DEAN'S CIRCLE

Partner	\$20,000+
Leader	\$10,000-\$19,999
Mentor	\$5,000-\$9,999
Friend	\$2,500-\$4,999
Supporter	\$1,000-\$2,499

SCHOOL OF ARCHITECTURE DEAN'S FORUM

President	\$10,000 and above
Partner	\$5,000-\$9,999
Professional	\$2,500-\$4,999
Principal	\$1,000-\$2,499
Associate Level (5-9 years out)	\$500-\$999
Intern (1-4 years out)	\$250-\$499

SCHOOL OF ENGINEERING THORNTON SOCIETY

Dean's Circle	\$25,000 and above
Innovators	\$10,000-\$24,999
Ambassadors	\$5,000-\$9,999
Leaders	\$2,500-\$4,999
Young Leaders (0-10 years out)	\$1,000-\$2,499

SCHOOL OF NURSING DEAN'S CIRCLE

Executive Level	\$10,000 and above
Leadership Level	\$5,000-\$9,999
Partnership Level	\$2,500-\$4,999
Dean's Level	\$1,000-\$2,499
Genesis Level (0-10 years out)	\$250-\$999

Funding Your Gift

Your gift may be made in the form of cash, certificates of deposit, stocks and bonds, mutual funds, real estate, or personal property such as art, fine furnishings, and rare books and manuscripts. Different assets offer different tax advantages. Please consult your financial advisor to select the best way to fund your gift.

CREDIT CARD

The University accepts the following major credit cards: American Express, MasterCard, Visa and Discover. Credit card gifts can be made online at giving.virginia.edu/reunions, by calling the Reunion Giving Office at 800-688-9882, or by completing and returning the Reunion Giving pledge form, which can be found on the Reunion Giving website at giving.virginia.edu/reunions and on page 33 of this manual.

FIVE-YEAR PLEDGE

When you make a five-year pledge of support for the University, you can make your initial gift right away or defer your first payment. Pledges can be made online or by completing and returning the Reunion Giving pledge form, which can be found on the Reunion Giving website at giving.virginia.edu/reunions and on page 33 of this manual.

BANK DRAFT

Gifts will be automatically transferred from your bank account on or around the 10th of each month for as long as you indicate on your form. We recommend that you set the time frame to five years to correspond with your next Reunion. You can set up a monthly gift on our website: giving.virginia.edu/reunions.

MAIL

Checks should be made payable to the University of Virginia with the gift designation recorded in the memo field or on the pledge form. Mail your check and completed pledge form to:

University of Virginia
Gift Processing Services
P.O. Box 400331
Charlottesville, VA 22904-4331

PAYROLL DEDUCTION

Workplace giving is an easy and efficient way to make tax-deductible donations to charities through payroll contributions. Contact your HR department to inquire if your company offers charitable giving via payroll deduction.

WIRE TRANSFER

Please instruct your bank to direct wire transfers using the following information:

Bank Name: Bank of America
Credit to UVA Gift Processing Services
ABA #: 026009593
Account #: 435029040409

Please contact the UVA Gift Processing Services Help Desk with any questions: 434-924-7018

CORPORATE MATCHING

Many businesses match the charitable contributions of their employers, so if you work for a company that will match your gift to the University, you can double or even triple your contribution and increase the impact of your gift. You get credit for your gift, plus the match! For most companies, you can obtain a form from your human resources office. You should include that form when you make your gift. To find out whether you work for a matching-gift company, please visit our company search website at www.matchinggifts.com/uva.

PERSONAL PROPERTY

Gifts of personal property—works of art, manuscripts, rare books and antique furnishings—help support teaching and scholarships and can greatly enhance the quality of life on Grounds. Such gifts must be appraised by an outside expert, unless an item has an apparent value of less than \$5,000.

Reasons to contribute a gift in kind include the following:

1. You may receive a charitable deduction for the appraised value at the time of the gift.
2. You can make a larger donation to UVA than if you sold the gift, paid capital gains tax on the sale and contributed cash.
3. The gift's value is removed from your estate, which lowers your estate taxes.

REAL ESTATE

Real estate can be contributed as an outright gift or to finance a planned gift, such as a charitable trust. Available options include a retained life estate, which allows the donor to continue to use the property for a certain number of years or for the donor's lifetime. Other arrangements offer special tax advantages and lifetime income.

Gifts of real estate, such as undeveloped land, a residence, a vacation home, a farm, or commercial property, should be arranged through the Office of Gift Planning (1-800-688-9882) and made through the University Real Estate Foundation. The University requires the donor to bear certain costs when making a real estate gift, such as an appraisal to determine the fair market value. Also, the University deducts transaction costs from the proceeds of the sale of the property, including the closing costs, title insurance, a survey (if needed) and any taxes due before the gift is completed.



COMMUNITY FOUNDATIONS AND CHARITABLE DONOR-ADVISED FUNDS

Many of our donors enjoy the flexibility provided to them by a donor-advised fund. If it is your intention to make your Reunion gift by recommending a multiyear grant through your charitable foundation or donor-advised fund, please contact your Reunion Giving Officer and ask them to prepare a Letter of Intent for your review. This will preserve the charitable status of your contributions to the donor-advised fund and allow the University to document your gift appropriately.



STOCKS AND BONDS

Gifts of stocks and mutual funds are coordinated by UVA Gift Processing Services. The University will direct proceeds from the sale of these assets to any school or program you wish.

To send a stock certificate or stock power, please contact UVA Gift Processing Services at 434-924-7018.

Electronic Securities Gift Transfer Instructions

Electronic transfer is the easiest method when a donor maintains holdings in a brokered account.

1. Before making a transfer, alert UVA Gift Processing Services at 434-924-7018 so that the University can make arrangements with its broker to receive the stock. Indicate the purpose of the contribution—such as an annual gift to a school, a pledge payment or funds for a planned gift.
2. Depository Trust Company, or DTC, is the clearinghouse for electronic security transfers.
3. Provide the following information to the transferring broker:

For DTC Eligible Securities (common stock and mutual fund shares):

Clearing Broker: Pershing LLC
DTC Participant #: 0443
Account Number: N7M-001327
Credit: University of Virginia Gift Account
Reference: [Donor's Name]

For DTC Eligible Securities (restricted stock only):

Clearing Broker: Davenport and Company LLC
DTC Participant #: 0715
Account Number: 84949411
Credit: University of Virginia Fund
Reference: [Donor's Name]



MUTUAL FUNDS

UVA's Gift Processing Services (GPS) team can help you make a gift of mutual fund shares to the University. Because this requires an electronic transfer system, please contact the GPS team first: 434-924-7018 or uvagps@virginia.edu.



FUTURE SUPPORT GIFTS

A growing number of alumni are choosing to support the University through retirement plan or life insurance beneficiary designations, will provisions, or life income gifts. These types of gifts are all counted in the class giving totals for the Reunion classes, if documented. For more information about documenting a future support gift, please contact your Reunion Giving Officer.

Charitable IRA Donation

If you are 70 ½ years of age or older and must take an unneeded required minimum distribution (RMD) from your traditional IRA, you might consider making a tax-free donation of up to \$100,000 directly to the University (a qualified charity) instead. The distribution will not be included in your federal taxable income nor claimed as a charitable deduction, but it may prevent you from entering a higher income tax bracket. Distributions from your IRA directly to UVA satisfy your required minimum distribution but are not reported as income. Please consult your financial advisor to determine whether this opportunity makes sense for you.

Gifts That Pay You Income

You may be able to enter into a charitable gift arrangement with the University of Virginia whereby you receive a charitable deduction for your gift; mitigate long-term capital gains; and provide a stream of payments for yourself, your loved ones, or a combination of both for life or a term of years. These charitable arrangements may be established during your lifetime or through your estate. Please visit giving.virginia.edu/giftplanning to learn more.



GIFTS FROM HONG KONG

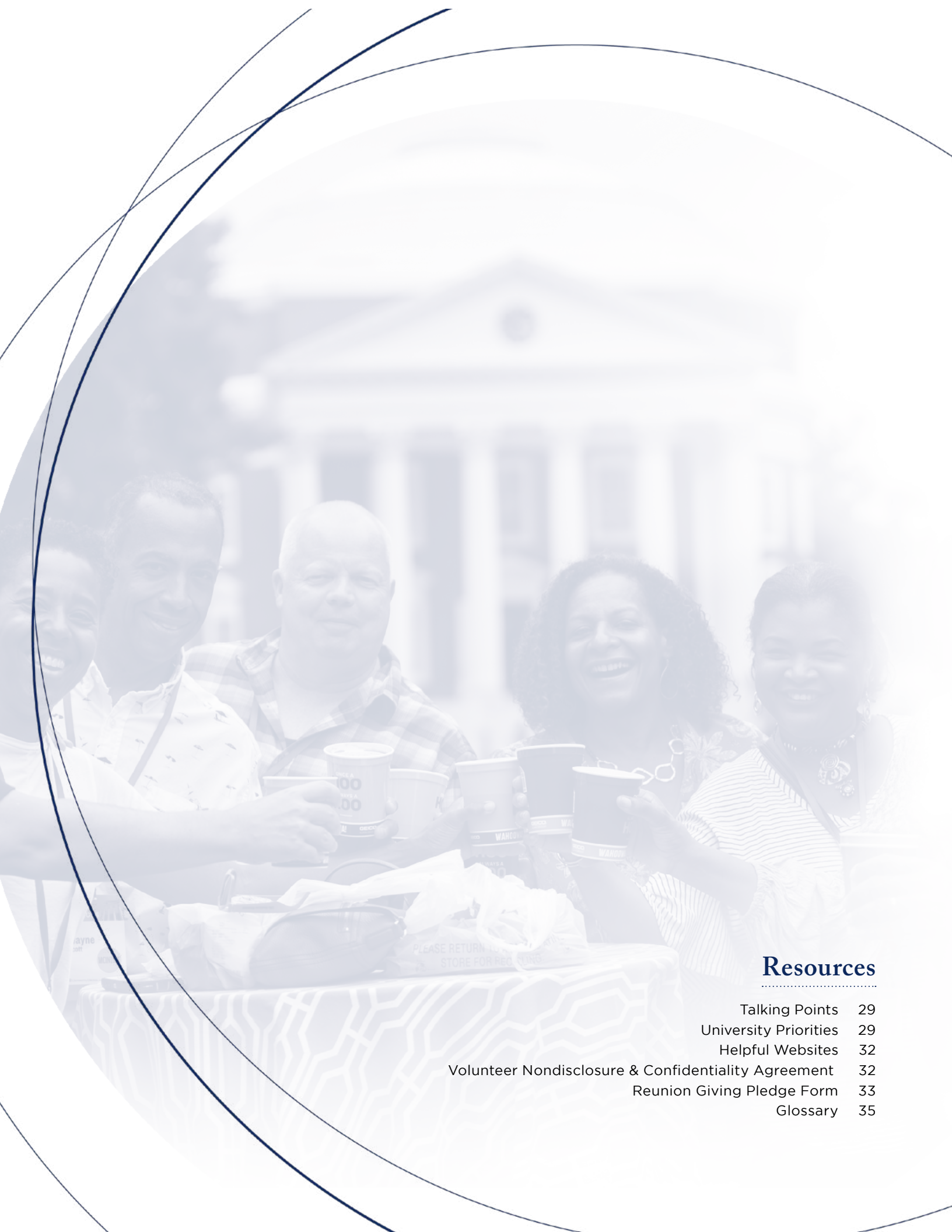
Donors subject to taxation in Hong Kong can make a single or reoccurring gift to UVA by utilizing the HK Foundation, a Hong-Kong-based charity. The foundation issues gift receipts for Hong Kong tax purposes. Alumni, parents and friends can use the HK Foundation to suggest a grant to UVA either online (select “The Rector and Visitors of the University of Virginia” as the recipient) or offline with this form. The gift will be received, processed, and then sent to whatever specific UVA-affiliated area or foundation the donor wishes. Chapel & York reviews gifts quarterly, so please note that the process could take several months for the funds to be received by UVA.



GIFTS FROM THE UK

Donors living in the United Kingdom can make tax-advantaged gifts to UVA and specify a purpose or designation within the University by utilizing the Charities Aid Foundation (CAF) American Donor Fund. By using the CAF American Donor Fund, donors may earn tax relief through the UK’s Gift Aid program. At the same time, UVA can receive Gift Aid that will increase the value of the donation. The gift will be received, processed, and then sent to whatever UVA-affiliated area or foundation the donor wishes.





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*“I always dreamed of coming to UVA
and your contribution
made that dream a reality.”*

SEAN HONG (ENGR '19)

Talking Points

WHY SUPPORT THE UNIVERSITY?

- Over the past twenty years, state support has been decreasing. In the 2018–19 fiscal year, the University’s academic division received only 8.3 percent of its operating budget from the state, far less than most of our public peers, and your gift helps support and shape the future of the University.
- How would you like to see the University progress in the coming years? By making a gift to an area of the University that is personally meaningful to you, you can support future progress and growth .
- Private support is critical for maintaining essential high-quality academic programs, attracting world-class faculty and accepting the best students.
- Your participation sends a strong message of support for UVA as an institution, conveys satisfaction with your undergraduate experience and shows a desire to provide today’s students with the opportunities you were afforded.
- U.S. News and World Report considers alumni giving a prime indicator of satisfaction among graduates of all schools. Our peer institutions—Princeton, Stanford, Duke and Notre Dame—boast alumni participation rates that exceed 35 percent.

University Priorities

UNDERGRADUATE SCHOLARSHIPS

The University of Virginia is committed to a practice of need-blind admission, ensuring that undergraduate students who gain admission to the University can attend regardless of their financial circumstances. The University of Virginia is one of only two public Universities in United States to offer need-blind admission while meeting 100 percent of demonstrated financial need for all in-state and out-of-state undergraduates through AccessUVA, our financial aid program.

Private philanthropic support keeps the cost of attending UVA more affordable for all students and allows us to advance Jefferson’s founding mission—to enable talented students from all walks of life to attend the University, study with outstanding professors, grow intellectually and develop as citizen leaders.

- Over the past twenty years, the number of undergraduate students receiving some financial assistance has grown to over 33%
- For the 11th consecutive year, Kiplinger’s Personal Finance magazine places UVA among the top three public universities in the country in its 2018 Best College Value rankings
- \$100 million in matching funds are available and approved by the Board of Visitors to encourage new student scholarships through the Bicentennial Scholars Fund. The matching funds provide an opportunity to maximize the impact of your gift. Gifts of up to \$100,000 are matched fifty cents per dollar and gifts of \$1M+ are matched dollar-for-dollar

► **Scholarships website:** giving.virginia.edu/scholarships

JEFFERSONIAN GROUNDS INITIATIVE

The Jeffersonian Grounds are one of the hallmarks of the University of Virginia, with the Rotunda as the centerpiece. The comprehensive effort to restore, renovate and renew the Academical Village is a vital undertaking designed to ensure that future UVA students can experience the University in the way that past generations have, celebrating the physical embodiment of students and faculty living and learning together. The historic Grounds are a monument to Jefferson's vision of knowledge, engagement, and educational and democratic ideals.

- The Academical Village is designated as a UNESCO World Heritage Site. Unlike other important historical landmarks, the Jeffersonian Grounds have been continuously used as designed since the University's founding and rely solely on University and philanthropic support.
- Thanks to the support of alumni, parents and friends, the Rotunda has been returned to the center of student life. With new classrooms, expanded study space and extended hours for student use, it is again being used as our founder intended.
- After the successful Rotunda restoration, JGI is turning its attention to restoring the rest of the Academical Village, including the Lawn and its student rooms, gardens, colonnades and pavilions.
- Construction of the Memorial to Enslaved Laborers is currently underway, with \$2.5 million in matching funds for gifts of any amount in support of the project, through December 31, 2019. Gifts are matched one-to-one.

▶ **JGI website:** giving.virginia.edu/jgi

▶ **Memorial to Enslaved Laborers website:** giving.virginia.edu/memorial-to-enslaved-laborers

ACADEMIC & FACULTY EXCELLENCE

The Office of the Provost invests in faculty and student development by bolstering the academic experience through groundbreaking and nationally recognized programs such as Total Advising, USOAR (Undergraduate Student Opportunities in Academic Research) and the Center for Teaching Excellence (enhancing teaching and curriculum at UVA). Support can go directly to these programs or be directed to the Provost's Fund for Faculty Excellence.

- An outstanding teaching faculty is the hallmark of UVA's educational experience. Every day, our faculty engage and challenge students to be their best and think critically both in and out of the classroom. Teaching is a learned skill, and UVA is committed to developing the best faculty in the country through the Center for Teaching Excellence. Half of all UVA faculty have honed their teaching skills through training at the center.
- Likewise, we are committed to ensuring that every student at UVA has the advice and mentorship they need to excel and build the perfect educational, residential and global experience for their personal aspirations. Total Advising is designed to meet the varied mentoring, advising and tutoring needs of each student—in a single, innovative space.
- USOAR introduces students to the enriching experiences surrounding research and provides them with the chance to build strong relationships with faculty. It also seeks to attract students with financial need and from underrepresented populations and provide them with a path into research.

▶ **Academic & Faculty Excellence website:** giving.virginia.edu/excellence

STUDENT HEALTH AND WELLNESS CENTER

In its mission to serve all students of the University, the Division of Student Affairs has undertaken an ambitious plan to construct a new Student Health and Wellness Center that reflects the evolution in health care and responds to the needs of students as they enter a period of tremendous personal growth and begin taking responsibility for their well-being. The Department of Student Health's mission is to support students' pursuit of academic and personal success by promoting their health and well-being.

- The department's core service units include Medical Services and Psychological Services (CAPS), the Office of Health Promotion (OHP) and Wellness and the Student Disability Access Center (SDAC).
- Promoting and fostering wellness, as opposed to treating illness, has become the emerging paradigm for UVA Student Health and Wellness. This broader mission encompasses not only immediate treatment but also preventative care, counseling, pre-travel preparation, disability accommodation, and management of potentially chronic problems such as eating disorders, anxiety, substance abuse and depression.

Maintaining a center of well-being consists of approaches in several dimensions of health, including physical, mental, social, emotional, environmental, financial and intellectual. Your generous gift will support the University's efforts to guide students as they pursue wellness in each of these areas. College is a critical time for students to develop lifelong habits of self-care, which in turn enables them to flourish as students and to become thriving alumni and citizen-leaders.

► **Student Health and Wellness Center:** vpsa.virginia.edu/giving/shwc



Helpful Websites

REUNION GIVING

The Reunion Giving website is designed to keep you apprised of progress toward your class goals. Class giving totals and a list of donors organized by school affiliation are posted daily. The website also provides a resource page as well as bios of your class chairs and co-chairs.

▶ giving.virginia.edu/reunions

VOLUNTEER NONDISCLOSURE & CONFIDENTIALITY AGREEMENT

All volunteers are expected to adhere to UVA's stringent data protection and confidentiality policies.

As such, we expect all University volunteers to sign a Volunteer Nondisclosure & Confidentiality Agreement.

The Volunteer Nondisclosure & Confidentiality Agreement is available online at the link below.

This link will also be sent to you once you have signed up to serve on your reunion committee.

▶ hub.advancement.virginia.edu/form/nda-volunteer

MATCHING GIFTS

If you work for a company that will match your gift to the University, you can often double or sometimes triple your contribution. For most companies, you can obtain a form from your human resources office. You should include that form when you make your gift.

▶ matchinggifts.com/uva

ALUMNI ASSOCIATION REUNIONS

Visit this site for all the latest Reunion event information and to find a list of classmates who are planning to attend.

▶ virginiareunions.com

HOOSONLINE

Stay connected with your fellow alumni. This service is brought to you by the Alumni Association and the University schools.

▶ hoosonline.virginia.edu

ABOUT THE UNIVERSITY

Historical facts about the University.

▶ virginia.edu/aboutuva

FACTS AT A GLANCE/ABOUT UVA

Find useful information and facts about rankings, current enrollment, alumni, financial aid, schools and more.

▶ virginia.edu/facts

UVA TODAY DAILY REPORT

Get all of the current stories about UVA.

▶ news.virginia.edu

VOLUNTEER BY EVERTRUE

UVA's secure online volunteer management system that will allow you to choose classmates to contact about Reunion Giving and Virginia Reunions.

▶ volunteer.evertrue.com



REUNION GIVING

come back, give back

Reunion Giving Pledge Form

This year marks a special milestone. I want to honor my reunion by making the following gift(s).

One-time Gift \$ _____ to benefit _____

OR

5-Year Pledge \$ _____ to be designated as outlined below:

\$ _____ to benefit _____
Before June 30, 2020

\$ _____ to benefit _____
Before June 30, 2021

\$ _____ to benefit _____
Before June 30, 2022

\$ _____ to benefit _____
Before June 30, 2023

\$ _____ to benefit _____
Before June 30, 2024

Giving Options

The Virginia Fund \$ _____

UNIVERSITY PRIORITIES

Bicentennial Scholars Fund (Matched) \$ _____

Jeffersonian Grounds Initiative \$ _____

Provost's Fund for Academic Excellence \$ _____

Student Health & Wellness Center \$ _____

SCHOOLS

School of Architecture \$ _____

College of Arts & Sciences \$ _____

Graduate School of Arts & Sciences \$ _____

Frank Batten School of Leadership and Public Policy \$ _____

School of Continuing and Professional Studies \$ _____

Curry School of Education and Human Development \$ _____

Darden School of Business \$ _____

School of Engineering and Applied Science \$ _____

School of Law \$ _____

McIntire School of Commerce \$ _____

School of Medicine \$ _____

School of Nursing \$ _____

UVA Wise \$ _____

PAN-UNIVERSITY PROGRAMS/SERVICES

Alumni Association Annual Fund \$ _____

UVA Arts Fund for Artistic Excellence \$ _____

Center for Politics \$ _____

Contemplative Sciences Center \$ _____

Global Education and Research on Grounds and Abroad \$ _____

Jefferson Scholars Foundation \$ _____

Memorial to Enslaved Laborers at the University \$ _____

Miller Center \$ _____

Parents Fund \$ _____

Research and Innovation \$ _____

Student Life and Leadership Fund \$ _____

University Library \$ _____

Virginia Athletics Foundation \$ _____

_____ \$ _____

UNIVERSITY OF VIRGINIA HEALTH SYSTEM

Cancer Center \$ _____

Children's Hospital \$ _____

Heart & Vascular Center \$ _____

Neurological Programs \$ _____

UVA Medical Center \$ _____

Other _____ \$ _____

See Reverse Side for Billing Information

Name Class Year

Billing Address (if different from front)

City State Zip Code

Preferred Telephone Preferred Email

PAYMENT

- Enclosed is my check (Payable to University of Virginia)
- Charge my credit card (Discover, VISA, MasterCard or AmEx)
- This card is for the first payment only.
- Charge this card on _____
Date each year

Account Number Expiration Date

- This is a joint gift. Please also credit: _____
(Name of spouse, school, and class year)
- I wish to make this gift anonymously.
- I have enclosed my employer's matching gift form.
Anticipated employer match total: _____
- I have included UVA or a related foundation in my will, trust or estate plan.

Crediting Rules:

There is no class-specific fund. You must designate your gift to an area(s) of the University. Your gift will be evenly split among the designated areas unless you specify otherwise. All gifts from members of your class this fiscal year (July 1, 2019–June 30, 2020) will be counted in your class totals, regardless of designation.

Amendments/Changed Circumstances: This agreement may be modified, altered or amended with written consent of the donor and the benefiting school/program.

Donor Signature Date

Matching gift: Gifts to the University through employer matching programs are also credited to the donor and count toward eligibility in gift clubs. To find out whether your company or your spouse's company matches gifts, contact your company's human resources department or visit matchinggifts.com/uva.

Fiscal Year: The University of Virginia and its related foundations operate on a July 1–June 30 fiscal year basis except for the Virginia Athletics Foundation (VAF), which operates on a calendar year of January 1–December 31.

Recognition: For the purpose of Reunion class giving, the full amount of this commitment will be reflected in the class total. In addition, the donor(s) will be recognized by the benefiting school/program of the University and its related foundations.

Thank you for your gift!

Return by Mail
University of Virginia
P.O. Box 400331
Charlottesville, VA 22904-4331

Give Online
Make a secure gift online at:
giving.virginia.edu/reunions

Glossary

Alumni Association/ Reunions Office	The Reunion office at the Alumni Association plans the Reunion and works closely with the Networking Committees.
Annual Funds	Critical unrestricted resources that allow the leaders of the University to support students, faculty and programs. Donors have the option to designate these gifts to the school(s) or program(s) of their choice.
BSF	Bicentennial Scholars Fund. An endowed scholarship fund that makes UVA accessible and more affordable for admitted students from all walks of life.
Calendar Year	The period between January 1 and December 31. Some donors choose to give toward the end of the calendar year for income tax purposes. For those who itemize, deductions can be taken for the calendar year.
Capital Gifts	Gifts generally made to support a specific long-term project such as the construction or renovation of a building.
Endowment Gifts	Funds that are invested by the University to support long-term initiatives or projects such as scholarships, professorships and programs. The University relies on endowment income, not the principal itself, for financial support.
Fiscal Year	The period between July 1 and June 30. The University uses this time frame for the solicitation and recording of gifts. Reunion gifts must be made in the fiscal year that corresponds with the Reunion year.
Five-Year Pledge	Commitments that are payable over a period of time and count in full toward Reunion totals. A five-year pledge provides the opportunity to maximize your Reunion support and carries you to your next Reunion.
Future Support Gifts	Future support gifts permit you to provide a future benefit to the University while meeting your current financial and personal goals. Donors may designate the University as a beneficiary of their will, retirement plan or life insurance policy. They may also establish a charitable gift annuity or trust that pays them income for life. All future support gifts documented during one's Reunion year will be counted in the class total at current market value.
Major Gift	Defined by the University as a commitment of \$100,000 or more.
Matching Gifts	Many companies match the amount of an individual's gift and occasionally that of a spouse/partner. Often this match is dollar for dollar, but it can be as generous as 3-to-1. Matching gift forms are available from the company's human resources department.
Operating Budget	The pool of money used annually to support the University's expenditures. Dollars raised by the annual fund are directed to the operating budget, as are revenues generated by tuition and the endowment. In fiscal year 2018-19, UVA's academic budget was \$1.7 billion.



Restricted Gifts

Also known as designated gifts, these are targeted for a specific purpose, such as an academic department or a sport.

Reunion Gift

A gift to any school or area of the University made during the Reunion year (July 1–June 30). Your commitment can be in the form of an outright gift, a future support gift, or a five-year pledge, for which the entire amount counts toward your class total.

Reunion Giving

The Reunion Giving office is charged with helping classes in their undergraduate Reunion years achieve fundraising goals and works closely with the Giving Committees.

Reunion Giving Officer

The development officer assigned to your class to help facilitate the class giving effort and manage the Reunion Giving Committee.

Unrestricted Gifts

Gifts that are not designated by the donor for a specific purpose.

*Thank you for joining the Reunion Giving committee.
We appreciate all your hard work throughout this year and
look forward to welcoming you back for your 2020 Reunion.*

WAHOOWA!





HONOR *the* FUTURE
THE CAMPAIGN FOR THE UNIVERSITY OF VIRGINIA

Reunion Giving

COME BACK, GIVE BACK!

P.O. Box 400807, Charlottesville, VA 22904-4807
800-688-9882 | giving.virginia.edu/reunions