



Reunion Giving

COME BACK, GIVE BACK!

VOLUNTEER TRAINING MANUAL
2020-2021



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REUNION GIVING

come back, give back

Dear reunion volunteers,

On behalf of the University of Virginia, thank you for serving on the reunion giving committee for your undergraduate class reunion. Your reunion is the time to **Come Back** to Grounds, **Give Back** to the University, and celebrate with your class. The reunion giving program offers alumni the opportunity to reconnect with classmates, broaden philanthropic support, and make a lasting impact on the University. This program would not be as successful as it is without your important work as a lead volunteer, and it is our hope that the information in this manual will provide you with the tools you need to be an outstanding volunteer.

The class giving effort enables every individual to participate in class fundraising in a way that is personally meaningful and aligned with the University's goals. We hope that your involvement in this commemorative weekend will strengthen your ties to UVA, allowing you to renew old friendships and make new connections with your classmates.

The following pages outline essential information to help you develop and execute a successful reunion giving effort. Included are details regarding your role as a volunteer, tips to help you be successful, and a timeline for outreach and communications.

Thank you for your efforts now and over the next year to help the University maintain its position as a world leader among institutions of higher learning.

Warm regards,

The Reunion Giving Team
University Advancement



Reunion Program Overview

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“To the extent that you enjoy value from your years on Grounds, please consider supporting the University and giving back to an exceptional school.”

VINCENT H. DERR (ENGR '68)

Reunion Program Overview

Your reunion is the time to **Come Back** to Grounds, **Give Back** to the University by making a meaningful gift, and celebrate the anniversary of your undergraduate years with classmates. It provides opportunities to reunite with old friends, network, tour new buildings, and of course, attend a party or two!

The reunion program was created for undergraduate alumni celebrating their 5th–60th reunions. Please note that due to COVID-19, reunion classes from the postponed 2020 weekends will join the celebrations in 2021, on June 3-6 and 11-13.

- The classes of 1961–1986 will celebrate June 3-6, 2021.
Joined by classes of 1960, 1965, 1970, 1975, 1980, 1985, and the Thomas Jefferson Society.
- The classes of 1991–2016 will celebrate June 11-13, 2021.
Joined by classes of 1990, 1995, 2000, 2005, 2010, and 2015.

University Advancement reunion giving officers work closely with the lead co-chairs and reunion giving committees for each of the 12 undergraduate classes to achieve the fundraising and giving participation goals set by each class. Reunion giving officers recruit and oversee both the chairs/co-chairs and the reunion giving committees and are here to help you with your fundraising efforts.

Reunion Giving is located at:
2420 Old Ivy Road, P.O. Box 400807, Charlottesville, VA 22904

UVA Reunion Program Structure

The Alumni Association plans all activities, facilitates the reunion registration process, and coordinates the reunion outreach effort. Class directors at the Alumni Association oversee the reunion outreach committees. The Reunion Giving office and Alumni Association reunion outreach office work closely throughout the fiscal year.

The Alumni Association is located at:
211 Emmet Street, P.O. Box 400314, Charlottesville, VA 22904



2020–2021 REUNION GIVING TIMELINE

APRIL–JULY 2020

Recruit giving committee volunteers.
Fiscal year begins July 1, 2020.
On-demand volunteer training launches July 1.
Reunion giving officers and committee chairs set class fundraising goals.

DECEMBER 2020

Volunteers continue calls/emails to nondonors.
Reunion Giving office sends end-of-calendar-year email solicitation to nondonors.
Giving committee members document personal gifts/pledges by December 31.

APRIL–MAY 2021

Third volunteer contact period to classmates.
Conference call scheduled for classes.

AUGUST 2021

Virginia Reunions 2021 final giving results for all classes announced via email by Reunion Giving office.

AUGUST–NOVEMBER 2020

Volunteers select classmates to contact using EverTrue’s volunteer management system.
Reunion Giving office sends fall letter and email solicitations.
First committee conference call scheduled.
First volunteer contact period to classmates.

JANUARY–MARCH 2021

Second volunteer contact period to classmates.
Alumni Association mails reunion registration materials.
Spring letter/email solicitations to nondonors.
Thank you email sent to all reunion donors.

JUNE 2021

Virginia Reunions Weekends.
June 3-6, 2021:
Classes of 1961-1986 (60th–35th)
June 11-13, 2021:
Classes of 1991–2016 (30th–5th)
Class winners announced each weekend—
trophies awarded for highest dollars and
highest giving participation.
Reunion Giving office sends final email
solicitation to nondonors.
Fiscal year ends June 30, 2021.



Reunion Giving Committee Overview

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“Reunions are special. You catch up with classmates from all over the country and meet many new people as well. It’s been important for me to support areas at Virginia that have been part of my past.”

**BILL SPENCER (COL '63)
FORMER GIVING COMMITTEE CHAIR AND CO-CHAIR, GIVING COMMITTEE**

What Is the Role of a Volunteer?

Reunion giving committees reflect the top student activities and school makeup of each class during its time on Grounds and comprise 35-100 undergraduate alumni per class, depending on class size.

The giving committees are responsible for encouraging classmates to come back to Grounds to celebrate their class reunion and to support the University by giving back to an area that is meaningful to them. Giving committee volunteers work throughout the year to help their class achieve and exceed fundraising goals. As such, our tagline is **“Come Back, Give Back!”**

What’s Expected of Reunion Giving Committee Volunteers?

1. MAKE A REUNION GIFT

Make a personal gift or five-year pledge to any area of the University and consider a leadership-level gift. Committee members are asked to document their personal gifts/pledges by December 31, 2020.

2. WATCH THE ON-DEMAND VOLUNTEER TRAINING VIDEO

An on-demand training video will be available to watch beginning July 1. The video will provide information about the reunion timeline, committee duties, and how to use EverTrue’s volunteer management system.

3. REACH OUT TO CLASSMATES

Use our online volunteer management system to assign yourself to the classmates you wish to contact. Select your classmates and use our email templates and talking points to make the outreach process seamless. Contact peers three to four times throughout the year, and when classmates make a gift, simply thank them for their generosity and encourage them to attend their reunion.

4. LEND YOUR NAME TO THE GENERAL FUNDRAISING EFFORT

Your name will be included on our Reunion Giving website. Lending your name creates a point of connection, collaboration, communication, and outreach that will encourage your classmates to come back and give back to the University. Your name will also be listed on other relevant class information resources.

Your committee chair/co-chairs and your designated reunion giving officer will update you throughout the year about the giving effort. We will provide you with class lists, donor lists, templates, talking points, and other reports as needed. Email will be used as much as possible, and giving officers will be respectful of your time by providing you with materials to help you be a successful volunteer.

5. ATTEND VIRGINIA REUNIONS

Enjoy the results of your hard work and reconnect with the University, old friends, and former classmates!

Frequently Asked Questions About Serving on the Reunion Giving Committee

1. REUNION GIFTS

What counts as a reunion gift? Gifts made to any area of the University during your reunion year (from July 1, 2020 through June 30, 2021) will automatically be included in your class total. This includes gifts to annual, major, and endowed funds, as well as capital projects. Gifts comprising employer matches also count toward class totals, as do pledges and gifts that provide future support (please see glossary on page 29 for gift definitions).

Is there a class-specific gift? There is not a class-specific gift to one project or area. We have found that alumni are most generous when given the opportunity to support areas that are meaningful to them.

How do I ask my classmates to make a gift? Take a moment to think about why the University is important to you and deserving of your financial support before making your own commitment, and then tap into that passion to convince others to do the same. Please make your personal gift or pledge before December 31, 2020. If you would like information about a particular area, please contact your reunion giving officer for a confidential conversation.

About reunion pledges. Committee members are encouraged to make a five-year pledge and are asked to encourage their classmates to do the same. Five-year pledges initiated in your reunion year will count in full. For example, a pledge of \$5,000 per year for five years will result in a reunion commitment of \$25,000. The entire \$25,000 will count toward the class giving total, and the pledge payments will help to sustain the University until your next reunion.

▶ Please see page 27 for a Reunion Giving pledge form.

Future support gifts. A growing number of alumni are choosing to support the University through financial and estate planning. These gifts are counted in the class giving totals if documented during the reunion fiscal year.

2. HOW WILL MY CLASSMATES RESPOND TO MY REQUEST FOR SUPPORT?

“YES! I WOULD LIKE TO MAKE A GIFT.” If a classmate agrees to support the University, there are several ways to confirm the gift:

- **Say thank you and ask if he/she is comfortable discussing the specifics with you.** Determine how much they would like to give and where they would like to direct their support. Forward this information to your reunion giving officer to process.
- **Direct them to give online** at the following link: giving.virginia.edu/reunions.
- **Accept a verbal pledge** and relay the amount and designation to your reunion giving officer, who will then follow up to officially document the gift or pledge.
- **Alumni can mail in a gift** or pledge by completing and returning any University-related pledge form. The Reunion Giving pledge form is available on page 27. Alternatively, it can be printed from our website at giving.virginia.edu/reunions.
- **If the classmate is not comfortable** discussing specific gift information with you, offer to have a reunion giving officer contact them to discuss their personal situation in confidence.

“MAYBE. I NEED SOME TIME TO THINK ABOUT IT.” It’s not unusual for someone to want time to think carefully before committing to a gift. Ask if you can contact them again in a week or two to follow up.

“NO. IT’S NOT SOMETHING I CAN COMMIT TO RIGHT NOW.” Thank the classmate for their time and consideration. Express the hope that they will consider participating in the class effort by making a gift before June 30, 2021, and, of course, encourage them to attend their reunion in June.

After contacting classmates. Update your reunion giving officer with progress and results by entering your notes into the volunteer management system. You can also email your reunion giving officer with any updates you want to share.

Thank you note. No matter what the response, please consider sending a personal thank you note or email and encourage your classmate to attend the reunion. A thank you template will be available for your use on the reunions website.

Keep discussions confidential. Making a charitable gift is a personal decision and may involve discussion of a classmate’s financial situation. It is essential that we treat sensitive information with respect.

A note about additional contact. Gift officers from schools and units across the University make a special effort to engage alumni who will be celebrating their reunions. These officers facilitate gift discussions and/or proposals for commitments, so please note that the classmate you are contacting may already be in a gift discussion with a gift officer from another school or unit.

3. AS A COMMITTEE MEMBER, WHAT EVENTS SHOULD I ATTEND AT THE REUNION?

You are encouraged to attend two events where you will be recognized for your committee service, one of which is sponsored by the president. Committee members are also encouraged to attend class-sponsored events, such as class dinners and class panels. But above all, the reunion is about reconnecting with your classmates and having fun!

The background of the page is a faded, light-colored photograph of a building with a traditional architectural style, possibly a university building. In the foreground, there are several strings of lights hanging across the scene. One prominent light is a large, round, white paper lantern. Other strings of smaller, white, teardrop-shaped lights are visible. The overall atmosphere is soft and celebratory. The page is framed by several thin, dark blue circular lines that overlap each other.

Supporting the University

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“This is what a UVA education is all about: It’s rooted in core Jeffersonian values of democracy, inclusiveness, and curiosity and undergirded by a belief that future generations will meet challenges in creative ways.”

MELANIE J. BIERMANN (CURRY '90)
LAWN, CORNERSTONE, AND ROTUNDA SOCIETY MEMBER

LEADERS — *in* — PHILANTHROPY

The University of Virginia depends on charitable contributions to sustain its programs. All support, from annual fund gifts to estate gifts, helps secure the University's place as a premier institution of learning. Our three pan-University giving societies—Lawn Society, Cornerstone Society, and Rotunda Society—were created to recognize different types of giving from UVA's top stakeholders.



LAWN SOCIETY

The Lawn Society recognizes the University's premier benefactors for their generosity and lifetime cumulative giving of \$500,000 or more across UVA. The Pavilion level of the Lawn Society recognizes those whose lifetime cumulative giving totals \$1 million or more.



CORNERSTONE SOCIETY

The Cornerstone Society welcomes donors whose support will benefit the University in the future through estate gifts, beneficiary designations, and gifts that may provide lifetime income. If documented in your reunion year, the entire amount will count toward your class goal.



ROTUNDA SOCIETY

The Rotunda Society recognizes donors who make cumulative annual gifts of \$2,500 or more across the University. Alumni who have completed degrees in the last five years are recognized for their cumulative annual giving of \$1,000 or more to any UVA school or program.

► Leaders in Philanthropy website: giving.virginia.edu/giving-societies

Undergraduate Schools' Donor Recognition Societies

The recognition societies below, which represent only a fraction of those at the University of Virginia, have been provided to illustrate giving-level structures.

ARTS & SCIENCES BENEFACTORS SOCIETY

Oculus level	\$50,000 and above
Dome level	\$25,000-\$49,999
Colonnade level	\$10,000-\$24,999
Serpentine level	\$5,000-\$9,999
Pavilion level	\$2,500-\$4,999

YOUNG ALUMNI

10-14 years from graduation	\$1,000 and above
5-9 years from graduation	\$500 and above
1-4 years from graduation	\$250 and above

BATTEN BENEFACTORS SOCIETY

Batten alumni (1-5 years from graduation)	\$500
Batten alumni (6-10 years from graduation)	\$1,000
Batten alumni (11+ years from graduation)	\$2,500
Friends of Batten	\$5,000

CURRY SCHOOL DEAN'S CIRCLE

Partner	\$20,000+
Leader	\$10,000-\$19,999
Mentor	\$5,000-\$9,999
Friend	\$2,500-\$4,999
Supporter	\$1,000-\$2,499

MCINTIRE DEAN'S SOCIETY

Lawn Society	\$100,000 and above
Dome level	\$25,000-\$99,999
Colonnade level	\$10,000-\$24,999
Serpentine level	\$5,000-\$9,999
Portico level	\$2,500-\$4,999
Comm Club <i>(0-10 years from graduation)</i>	\$1,000-\$2,499

SCHOOL OF ARCHITECTURE DEAN'S FORUM

Presidential	\$10,000 and above
Partner	\$5,000-\$9,999
Professional	\$2,500-\$4,999
Principal	\$1,000-\$2,499
Associate <i>(5-9 years from graduation)</i>	\$500-\$999
Intern <i>(1-4 years from graduation)</i>	\$250-\$499

SCHOOL OF ENGINEERING THORNTON SOCIETY

Dean's Circle	\$25,000 and above
Innovators	\$10,000-\$24,999
Ambassadors	\$5,000-\$9,999
Leaders	\$2,500-\$4,999
Young Leaders <i>(0-10 years from graduation)</i>	\$1,000-\$2,499

SCHOOL OF NURSING DEAN'S CIRCLE

Executive level	\$10,000 and above
Leadership level	\$5,000-\$9,999
Partnership level	\$2,500-\$4,999
Dean's level	\$1,000-\$2,499
Genesis level	\$250-\$999

Funding Your Gift

Your gift can take the form of cash, certificates of deposit, stocks and bonds, mutual funds, and real estate, or personal property such as art, fine furnishings, and rare books and manuscripts. Different assets offer different tax advantages. Please consult your financial adviser to select the best way to fund your gift.



CREDIT CARD

The University accepts the following major credit cards: American Express, MasterCard, Visa, and Discover. Credit card gifts can be made online at giving.virginia.edu/reunions, by calling the Reunion Giving office at 800-688-9882, or by completing and returning the Reunion Giving pledge form, which can be found on the Reunion Giving website at giving.virginia.edu/reunions and on page 27 of this manual.



FIVE-YEAR PLEDGE

When you make a five-year pledge of support for the University, you can make your initial gift right away or defer your first payment. Pledges can be made online or by completing and returning the Reunion Giving pledge form, which can be found on the Reunion Giving website at giving.virginia.edu/reunions and on page 27 of this manual.



BANK DRAFT

Gifts will automatically be transferred from your bank account on or around the 10th of each month for as long as you indicate on your form, available at giving.virginia.edu/bank-draft. We recommend that you set the time frame to five years to correspond with your next reunion.



MAIL

Checks should be made payable to the University of Virginia, with the gift designation recorded in the memo field or on the pledge form. Mail your check and completed pledge form to:

University of Virginia
P.O. Box 37963
Boone, Iowa 50036



PAYROLL DEDUCTION

Workplace giving is an easy and efficient way to make tax-deductible donations to charities through payroll contributions. Contact your human resources department to inquire whether your company offers charitable giving via payroll deduction. If you have questions, please call 434-924-7018.

WIRE TRANSFER

Please instruct your bank to direct wire transfers using the following information:

Bank Name: Bank of America
Credit to University of Virginia - Advancement Operations Account
ABA#: 026009593 (Wire)
ABA#: 051000017 (ACH/EFT)
Account #: 435029074310

Please contact the University Advancement Services Help Desk with any questions: 434-924-7018, uas@virginia.edu.

CORPORATE MATCHING

Many businesses match the charitable contributions of their employees. If you work for a company that will match your gift to the University, you can double or even triple your contribution and increase the impact of your gift. You get credit for your gift, plus the match! In most cases, you can obtain a form from your human resources office. You should include that form when you make your gift. To find out whether you work for a matching-gift company, visit our company search website at www.matchinggifts.com/uva.

Matching gift forms should be mailed to: University of Virginia, P.O. Box 37963, Boone, Iowa 50036.

PERSONAL PROPERTY

Gifts of personal property—works of art, manuscripts, rare books, and antique furnishings—help support teaching and scholarships and can greatly enhance the quality of life on Grounds. Such gifts must be appraised by an outside expert unless an item has an apparent value of less than \$5,000.

Possible benefits of making a gift in kind include:

1. You may receive a charitable deduction for the appraised value at the time of the gift.
2. You can make a larger donation to UVA than if you sold the gift, paid capital gains tax on the sale, and contributed cash.
3. The gift's value is removed from your estate, which lowers your estate taxes.

Please contact the University Advancement Services Help Desk with any questions: 434-924-7018, uas@virginia.edu.

REAL ESTATE

Real estate can be contributed as an outright gift or to finance a planned gift, such as a charitable trust. Available options include a retained life estate, which allows the donor to continue to use the property for a certain number of years or for the donor's lifetime. Other arrangements offer special tax advantages and lifetime income.

Gifts of real estate, such as undeveloped land, a residence, a vacation home, a farm, or commercial property, should be arranged through the Office of Gift Planning (800-688-9882) and made through the University Real Estate Foundation. The University requires the donor to bear certain costs when making a real estate gift, such as an appraisal to determine the fair market value. The University deducts transaction costs from the proceeds of the sale of the property, including the closing costs, title insurance, a survey (if needed), and any taxes due before the gift is completed.

For more information, consult the Office of Gift Planning at 800-688-9882 or giftplanning@virginia.edu.



COMMUNITY FOUNDATIONS AND CHARITABLE DONOR-ADVISED FUNDS

Many of our donors enjoy the flexibility provided to them by a donor-advised fund. If it is your intention to make your reunion gift by recommending a multiyear grant through your charitable foundation or donor-advised fund, please contact your reunion giving officer and ask them to prepare a letter of intent for your review. This will preserve the charitable status of your contributions to the donor-advised fund and allow the University to document your gift appropriately.



STOCKS AND BONDS

Gifts of stocks and mutual funds are coordinated by University Advancement Services. The University will direct proceeds from the sale of these assets to any school or program you wish.

To send a stock certificate or stock power, please contact University Advancement Services at 434-924-7018.

Electronic securities gift transfer instructions:

Electronic transfer is the easiest method when a donor maintains holdings in a brokered account.

1. Before making a transfer, alert University Advancement Services at 434-924-7018 so that the University can arrange with its broker to receive the stock. Indicate the purpose of the contribution—such as an annual gift to a school, a pledge payment, or funds for a planned gift.
2. Depository Trust Company, or DTC, is the clearinghouse for electronic security transfers.
3. Provide the following information to the transferring broker:

For DTC-eligible securities (common stock and mutual fund shares):

Clearing Broker:	Pershing LLC
DTC Participant #:	0443
Account Number:	N7M-001327
Credit:	University of Virginia Gift Account
Reference:	[Donor's Name]



MUTUAL FUNDS

The University Advancement Services team can help you make a gift of mutual fund shares to the University. Because this requires an electronic transfer system, please contact University Advancement Services first: 434 924-7018 or uas@virginia.edu.



FUTURE SUPPORT GIFTS

A growing number of alumni are choosing to support the University through retirement plan or life insurance beneficiary designations, will provisions, or life income gifts. These types of gifts are all counted in the reunion class giving totals, if documented. For more information about documenting a future support gift, please contact your reunion giving officer.

Charitable IRA donation:

If you are 70 ½ years of age or older, you might consider making a tax-free donation of up to \$100,000 directly from your IRA to the University (a qualified charity). The distribution will not be included in your federal taxable

income nor claimed as a charitable deduction, but it may prevent you from entering a higher income tax bracket. Distributions from your IRA directly to UVA satisfy your required minimum distribution, if you are required to take one, but are not reported as income. Please consult your financial adviser to determine whether this opportunity makes sense for you.

Gifts that pay you income:

You may be able to enter into a charitable gift arrangement with the University of Virginia whereby you receive a charitable deduction for your gift; mitigate long-term capital gains; and provide a stream of payments for yourself, loved ones, or a combination of both for life or a term of years. These charitable arrangements may be established during your lifetime or through your estate. Please visit giving.virginia.edu/giftplanning to learn more.



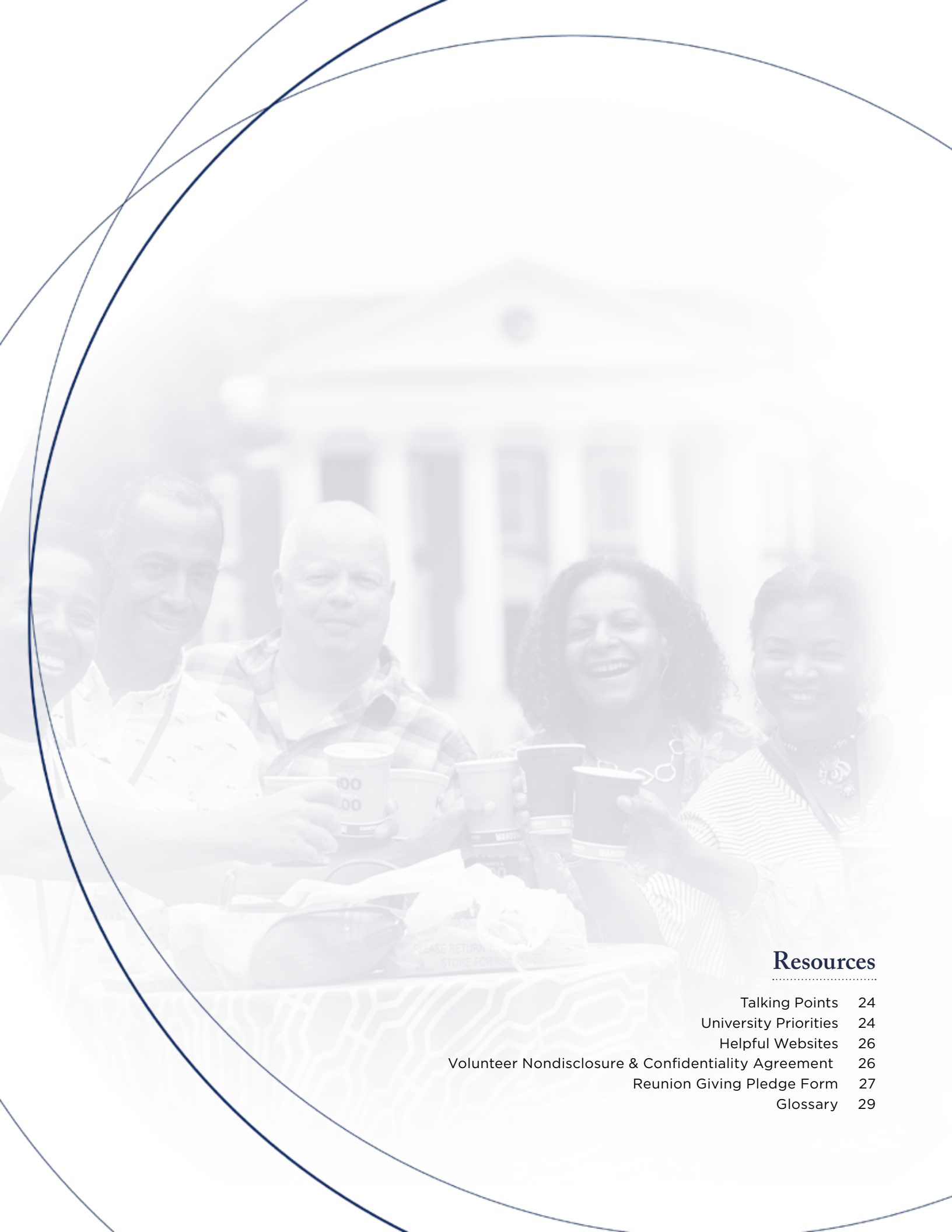
GIFTS FROM HONG KONG

Donors subject to taxation in Hong Kong can make a single or recurring gift to UVA by utilizing the [HK Foundation](#), a Hong-Kong-based charity. The foundation issues gift receipts for Hong Kong tax purposes. Alumni, parents, and friends can use the HK Foundation to suggest a grant to UVA either online (select “The Rector and Visitors of the University of Virginia” as the recipient) or offline. The gift will be received, processed, and sent to the UVA-affiliated area or foundation the donor wishes. Chapel & York reviews gifts quarterly, so please note that it could take several months for the funds to be received by UVA.



GIFTS FROM THE UK

Donors living in the United Kingdom can make tax-advantaged gifts to UVA and specify a purpose or designation within the University by utilizing the [Charities Aid Foundation \(CAF\)](#) American Donor Fund. By using the CAF American Donor Fund, donors may earn tax relief through the UK’s Gift Aid program. At the same time, UVA can receive gift aid that increases the value of the donation. The gift will be received, processed, and sent to the UVA affiliated area or foundation the donor wishes. Donors can suggest a one-time grant to UVA [online](#) or offline by [using this gift form](#).



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*“I always dreamed of coming to UVA,
and your contribution
made that dream a reality.”*

SEAN HONG (ENGR '19)

Talking Points

WHY SUPPORT THE UNIVERSITY?

- Over the past 20 years, state support has been decreasing. During the 2019–20 fiscal year, the University’s academic division received only 8.3% of its operating budget from the state—far less than most of our public peers—and your gift helps support and shape the future of the University.
- How would you like to see the University progress in the coming years? By making a gift to an area of the University that is meaningful to you, you can support future progress and growth.
- Private support is critical for maintaining essential academic programs, attracting world-class faculty, and accepting the best students.
- Your participation sends a strong message of support for UVA as an institution, conveys satisfaction with your undergraduate experience, and shows a desire to provide today’s students with the opportunities you were afforded.
- U.S. News & World Report considers alumni giving a prime indicator of satisfaction among graduates of all schools. Our peer institutions—Princeton, Stanford, Duke, and Notre Dame—boast alumni participation rates that exceed 35%.

University Priorities

UNDERGRADUATE SCHOLARSHIPS

The University of Virginia is committed to need-blind admission, ensuring that undergraduate students who gain admission to the University can attend, regardless of their financial circumstances. The University of Virginia is one of only two public universities in the U.S. to offer need-blind admission while meeting 100% of demonstrated financial need for all in-state and out-of-state undergraduates through AccessUVA, our financial aid program.

Private philanthropic support keeps the cost of attending UVA more affordable for all students and allows us to advance Jefferson’s founding mission—to enable talented students from all walks of life to attend the University, study with outstanding professors, grow intellectually, and develop as citizen leaders.

- Over the past 20 years, the number of undergraduate students receiving some financial assistance has grown to more than 33%.
- For the 12th consecutive year, Kiplinger’s Personal Finance magazine has ranked UVA among the top five public universities in the country in its Best College Value rankings.
- Matching funds are available and have been approved by the Board of Visitors to encourage new student scholarships through the Bicentennial Scholars Fund. The matching funds provide an opportunity to maximize the impact of your gift. Gifts of \$100,000-\$999,999 provide the ability to create a named scholarship endowment with a 50% match when fully paid within five years, while gifts of \$1 million and above will be matched dollar-for-dollar when fulfilled within five years. An annual gift of any size to the Bicentennial Scholars Fund will also receive a 50% match.

► **Scholarships website:** giving.virginia.edu/scholarships

ACADEMIC & FACULTY EXCELLENCE

The Office of the Provost invests in faculty and student development by bolstering the academic experience through groundbreaking and nationally recognized programs such as Total Advising, USOAR (Undergraduate Student Opportunities in Academic Research), and the Center for Teaching Excellence (enhancing teaching and curriculum at UVA).

- An outstanding faculty is the hallmark of UVA's educational experience. Every day, our faculty engage and challenge students to be their best and think critically both in and out of the classroom. Teaching is a learned skill, and UVA is committed to developing the best faculty in the country through the Center for Teaching Excellence. Half of all UVA faculty have honed their teaching skills through training at the center.
- Likewise, we are committed to ensuring that every student at UVA has the advice and mentorship they need to excel and build the perfect educational, residential, and global experience for their personal aspirations. Total Advising is designed to meet the varied mentoring, advising, and tutoring needs of each student—in a single, innovative space.
- USOAR introduces students to the enriching experiences surrounding research and provides them with the chance to build strong relationships with faculty. It also seeks to attract students with financial need and from underrepresented populations to provide them with a path into research.
- The Board of Visitors has committed funding from the Strategic Investment Fund to create the Bicentennial Professors Fund, which allows UVA to provide a 50-cent match per dollar on gifts of \$2 million paid within five years. Gifts greater than \$6 million paid within five years receive a 67% presidential match.

► **Academic & Faculty Excellence website:** giving.virginia.edu/excellence

STUDENT HEALTH AND WELLNESS CENTER

In its mission to serve all students, the Division of Student Affairs has undertaken an ambitious plan to construct a new Student Health and Wellness Center that reflects the evolution in health care and responds to the needs of students as they enter a period of tremendous personal growth and begin taking responsibility for their wellbeing. The Department of Student Health's mission is to support students' pursuit of academic and personal success by promoting their health and wellbeing.

- The department's five core service units include General Medicine, Counseling and Psychological Services (CAPS), the Office of Health Promotion (OHP), Gynecology, and the Student Disability Access Center (SDAC).
- Promoting and fostering wellness, as opposed to treating illness, has become the emerging paradigm for UVA Student Health and Wellness. This broader mission encompasses not only immediate treatment, but also preventative care, counseling, pre-travel preparation, disability accommodation, and management of potentially chronic problems such as eating disorders, anxiety, substance abuse, and depression. Maintaining a center of wellbeing consists of approaches in several dimensions of health, including physical, mental, social, emotional, environmental, financial, and intellectual.

Your generous gift will support the University's efforts to guide students as they pursue wellness in each of these areas. College is a critical time for students to develop lifelong habits of self-care, which in turn enables them to flourish as students and to become thriving alumni and citizen leaders.

► **Student Health and Wellness Center:** vpsa.virginia.edu/giving/shwc

Helpful Websites

REUNION GIVING

The Reunion Giving website is designed to keep you apprised of progress toward your class goals. Class giving totals and a list of donors organized by school affiliation are posted daily. The website also provides a resource page as well as bios of your class chairs and co-chairs.

▶ giving.virginia.edu/reunions

VOLUNTEER NONDISCLOSURE & CONFIDENTIALITY AGREEMENT

All volunteers are expected to adhere to UVA's stringent data protection and confidentiality policies. As such, we expect all University volunteers to sign a volunteer nondisclosure & confidentiality agreement. This agreement is available online at the link below. This link will also be sent to you once you have signed up to serve on your reunion committee.

▶ <http://at.virginia.edu/VolunteerNDA>

MATCHING GIFTS

If you work for a company that will match your gift to the University, you can often double or sometimes triple your contribution. For most companies, you can obtain a form from your human resources office. You should include that form when you make your gift.

▶ matchinggifts.com/uva

ALUMNI ASSOCIATION REUNIONS

Visit this site for all the latest reunion event information and to find a list of classmates who are planning to attend.

▶ virginiareunions.com

HOOSONLINE

Stay connected with your fellow alumni. This service is brought to you by the Alumni Association and the University's schools.

▶ hoosonline.virginia.edu

ABOUT THE UNIVERSITY

Historical facts about the University are available at the link below.

▶ virginia.edu/aboutuva

FACTS AT A GLANCE/ABOUT UVA

Find useful information and facts about rankings, current enrollment, alumni, financial aid, schools, and more.

▶ virginia.edu/facts

UVA TODAY DAILY REPORT

Get all the current stories about UVA.

▶ news.virginia.edu

VOLUNTEER BY EVERTRUE

Volunteer by EverTrue is the University's secure online volunteer management system, designed to help you choose classmates to contact about reunion giving and Virginia reunions.

▶ volunteer.evertrue.com



REUNION GIVING

come back, give back

Reunion Giving Pledge Form

This year marks a special milestone. I want to honor my reunion by making the following gift(s):

One-time Gift \$ _____ to benefit _____

OR

5-Year Pledge \$ _____ to be designated as outlined below:

\$ _____ to benefit _____
Before June 30, 2021

\$ _____ to benefit _____
Before June 30, 2022

\$ _____ to benefit _____
Before June 30, 2023

\$ _____ to benefit _____
Before June 30, 2024

\$ _____ to benefit _____
Before June 30, 2025

Giving Options

THE VIRGINIA FUND	\$ _____	School of Medicine Annual Fund	\$ _____
UNIVERSITY COVID-19 FUNDS		School of Nursing	\$ _____
Student Life and Leadership Fund	\$ _____	UVA Wise	\$ _____
UVA Emergency Assistance Fund for Employees and Contracted Workers	\$ _____	PAN-UNIVERSITY PROGRAMS/INITIATIVES	
UVA Health COVID-19 Support	\$ _____	Alumni Association Annual Fund	\$ _____
UNIVERSITY PRIORITIES		UVA Arts Fund for Artistic Excellence	\$ _____
Bicentennial Scholars Fund (matched)	\$ _____	Center for Politics	\$ _____
Jeffersonian Grounds Initiative	\$ _____	Contemplative Sciences Center	\$ _____
Provost's Fund for Academic Excellence	\$ _____	Diversity, Equity, and Inclusion Initiatives	\$ _____
Student Health and Wellness Center	\$ _____	Global Education and Research on Grounds and Abroad	\$ _____
SCHOOLS		Jefferson Scholars Foundation	\$ _____
School of Architecture	\$ _____	Madison House	\$ _____
College of Arts & Sciences	\$ _____	Miller Center	\$ _____
Graduate School of Arts & Sciences	\$ _____	Parents Fund	\$ _____
Frank Batten School of Leadership and Public Policy	\$ _____	Research and Innovation	\$ _____
School of Continuing and Professional Studies (SCPS)	\$ _____	University Library	\$ _____
The Curry School of Education and Human Development	\$ _____	Virginia Athletics Foundation	\$ _____
Darden School of Business	\$ _____	UNIVERSITY OF VIRGINIA HEALTH SYSTEM	
School of Engineering and Applied Science	\$ _____	Cancer Center	\$ _____
School of Law	\$ _____	UVA Children's Hospital	\$ _____
McIntire School of Commerce	\$ _____	Heart & Vascular Center	\$ _____
		Neurological programs	\$ _____
		UVA Medical Center	\$ _____
		Other _____	\$ _____

Name

Class year

Billing address

City

State

Zip code

Preferred telephone

Preferred email

PAYMENT

- Enclosed is my check (payable to University of Virginia)
- Charge my credit card (Discover, VISA, MasterCard, or AmEx)
- This card is for the first payment only
- Charge this card on _____
Date each year _____
- Account number _____ Expiration date _____
- This is a joint gift. Please also credit: _____
(Name of spouse, school, and class year)
- I wish to make this gift anonymously
- I have enclosed my employer's matching gift form
Anticipated employer match total: _____
- I have included UVA or a related foundation in my will, trust, or estate plan

Crediting Rules:

There is no class-specific fund. You must designate your gift to an area(s) of the University. Your gift will be evenly split among the designated areas unless you specify otherwise. All gifts from members of your class this fiscal year (July 1, 2020 - June 30, 2021) will be counted in your class totals, regardless of designation.

Amendments/Changed Circumstances: This agreement may be modified, altered, or amended with written consent of the donor and the benefiting school/program.

Donor Signature

Date

Matching Gift: Gifts to the University through employer matching programs are also credited to the donor and count toward eligibility in gift clubs. To find out whether your company or your spouse's company matches gifts, contact your company's human resources department or visit matchinggifts.com/uva.

Fiscal Year: The University of Virginia and its related foundations operate on a July 1-June 30 fiscal year basis except for the Virginia Athletics Foundation (VAF), which operates on a calendar year of January 1-December 31.

Recognition: For the purpose of reunion class giving, the full amount of this commitment will be reflected in the class total. In addition, the donor(s) will be recognized by the benefiting school/program of the University and its related foundations.

Thank you for your gift!

Return by Mail

University of Virginia
P.O. Box 37963
2005 Lakewood Drive,
Boone, Iowa 50036

Give Online

Make a secure gift online at:
giving.virginia.edu/reunions

Glossary

Alumni Association/ Reunions Office	The reunion office at the Alumni Association plans the reunion and works closely with the outreach committees.
Annual Funds	Critical unrestricted resources that allow University leadership to support students, faculty, and programs. Donors have the option to designate these gifts to the school(s) or program(s) of their choice.
BSF	Bicentennial Scholars Fund. An endowed scholarship fund that makes UVA accessible and more affordable for admitted students from all walks of life.
Calendar Year	The period between January 1 and December 31. Some donors choose to give toward the end of the calendar year for income tax purposes. For those who itemize, deductions can be taken for the calendar year.
Capital Gifts	Gifts generally made to support a specific long-term project, such as the construction or renovation of a building.
Endowment Gifts	Funds that are invested by the University to support long-term initiatives or projects such as scholarships, professorships, and programs. The University relies on income generated by the endowment—not the principal itself—for financial support.
Fiscal Year	The period between July 1 and June 30. The University uses this period for the solicitation and recording of gifts. Reunion gifts must be made in the fiscal year that corresponds to the reunion year.
Five-Year Pledge	A commitment that is payable over a designated period and counts in full toward reunion totals. A five-year pledge provides the opportunity to maximize your reunion support.
Future Support Gifts	Future support gifts allow you to provide a future benefit to the University while meeting your current financial and personal goals. Donors may designate the University as a beneficiary of their will, retirement plan, or life insurance policy. They may also establish a charitable gift annuity or trust that pays them income for life. All future support gifts documented during one's reunion year will be counted in the class total at current market value.
Major Gift	Defined by the University as a commitment of \$100,000 or more.
Matching Gifts	Many companies match the amount of an individual's gift and occasionally the gift of a spouse/partner. Often this match is dollar-for-dollar, but it can be as much as 3-to-1. Matching gift forms are typically available from the company's human resources department.
Operating Budget	The pool of money used annually to support the University's expenditures. Dollars raised by the annual fund are directed to the operating budget, as are revenues generated by tuition and the endowment. In fiscal year 2018-19, UVA's budget for the Academic Division was \$1.8 billion.



Restricted Gifts

Also known as designated gifts, these are targeted for a specific purpose, such as an academic department or a sport.

Reunion Gift

A gift to any school or area of the University made during the reunion year (July 1-June 30). Your commitment can be an outright gift, a future support gift, or a five-year pledge, for which the entire amount counts toward your class total.

Reunion Giving

The Reunion Giving office is charged with helping classes meet their fundraising goals during reunion years.

Reunion Giving Officer

Reunion giving officers work closely with reunion volunteers and donors to coordinate and secure gifts.

Unrestricted Gifts

An unrestricted gift is a gift made by a donor that an organization can direct toward any purpose.

Thank you for joining the Reunion Giving committee. We appreciate all your hard work throughout this year and look forward to welcoming you back for your 2021 reunion.

WAHOOWA!

HONOR *the* FUTURE
THE CAMPAIGN FOR THE UNIVERSITY OF VIRGINIA

Reunion Giving

COME BACK, GIVE BACK!

P.O. Box 400807, Charlottesville, VA 22904-4807
800-688-9882 | giving.virginia.edu/reunions