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Dear Reunion Volunteers,

On behalf of the University of Virginia, thank you for serving on the Reunion Giving committee for your undergraduate class reunion. This program would not be as successful as it is without your important work as a lead volunteer, and it is our hope that the information in this manual will provide you with the tools you need to be an outstanding volunteer.

If you have participated in class or reunion giving campaigns before, this year is going to be a little different. We want to strategically focus on your knowledge of your class and ultimately for you to spend less time chasing down classmates. Why are we making this change? The University has a real need to get to know its alumni better and more specifically to identify alumni who could become philanthropic leaders. We can solicit people, but you know your classmates far better than the University’s Advancement office does. We need your help.

While this identification process is key, participation is still a cornerstone goal of class giving in your reunion year. The central University Advancement Office will be working with the undergraduate schools to tailor messages for your classmates to achieve our annual giving goals. We will need your help spreading the message at certain times of the year about the importance of participation, whether measured by impact on programs or the effect on key college/university rankings.

The nice thing about Reunion Giving is that we’re not trying to sell any individual on any area for which they are not already passionate. The class giving effort enables every individual to participate in class fundraising in a way that is personally meaningful and aligned with the University’s goals. Any gift, pledge payment, or new commitment (pledge or planned gift) to any area of the University counts. Classmates can also take advantage of special matching programs the University has set up for certain priority designations to make the impact of your dollars even greater.

Thank you for your efforts now and over the next year. Through your knowledge and gifts, you are truly making a difference.

Warm regards,

The Reunion Giving Team

University Advancement
WHY GIVE to UVA

IT’S YOUR REUNION YEAR

Gifts made to any area of the University during your reunion year (July 1, 2022 through June 30, 2023) will automatically be included in your class total. This includes gifts to annual, major, and endowed funds, as well as capital projects.

› https://giving.virginia.edu/why-give/reunion-giving

FOR THE FUTURE

• Your support for UVA’s research mission makes possible new advancements in health, technology, education, and more, allowing the University to take on challenges of global scope.

• Your investment in scholarships provides outstanding and diverse students a stellar UVA education, regardless of their means.

• Your support helps produce tomorrow’s citizen-leaders, generating a wealth of knowledge to serve the commonwealth, the nation, and the world.

• Your gifts sustain the extraordinary experience of a historic university founded on a vision to prepare an enlightened citizenry.

› https://giving.virginia.edu/why-give
WHERE to GIVE

SCHOOLS AND PROGRAMS
Infinite possibilities—across UVA. By supporting key areas of the University, your gift can have a lasting and transformational effect.

- College and Graduate School of Arts & Sciences
- Darden School of Business
- Frank Batten School of Leadership and Public Policy
- McIntire School of Commerce
- School of Architecture
- School of Continuing and Professional Studies
- School of Data Science
- School of Education and Human Development
- School of Engineering and Applied Science
- School of Law
- School of Medicine
- School of Nursing
- UVA Wise

› https://giving.virginia.edu/where-to-give

THE VIRGINIA FUND
Discovery, community, and service are the keys to our future. At the University of Virginia, we are reaffirming our commitment to our founding ideals. Your support makes this possible.

As a symbol of our commitment, we’ve created The Virginia Fund, which provides flexible funding for all aspects of UVA. Your contributions to The Virginia Fund give President Ryan the flexibility to implement his highest priorities and move forward on our collective vision for the University of Virginia.

› https://giving.virginia.edu/why-give

ACADEMIC AND FACULTY EXCELLENCE
We must sustain initiatives that strengthen both sides of the academic enterprise. Resources to promote close student-faculty interaction and recruit and retain distinguished faculty are central to both the distinctive UVA student experience and the University’s reputation for academic rigor.

Gifts to Academic and Faculty Excellence support four main areas, all directly connected to students and faculty:

- Center for Teaching Excellence – Exceptional teaching is critical to student success. The center’s services enhance faculty and graduate teaching assistants’ teaching abilities and professional development. A valuable asset for faculty, CTE produces world-class educational experiences for our students.
• **USOAR** – Across disciplines, faculty make scholarly contributions and discoveries that expand UVA’s research influence. The Undergraduate Student Opportunities in Academic Research program matches students with faculty investigators as they search for solutions and new ways to understand our ever-changing world.

• **Total Advising** – Total Advising combines career counseling and personal coaching with connections to mentors and internship opportunities. This new way of thinking about advising gives our students a wide range of resources to make the best use of their time at the University.

• **Bicentennial Professors Fund** – The Board of Visitors has committed funding from the Strategic Investment Fund to create the Bicentennial Professors Fund, which will allow UVA to provide a 50-cent match per dollar on gifts of $2 million paid within five years. Gifts of over $5 million to create a named, endowed University Professorship that are fully paid within five years, will receive a $1-for-$1 match, creating a $10 million+ endowment.

The terms above describe the University’s current matching policy; all matching funds are subject to availability and certain conditions.

› [https://giving.virginia.edu/where-to-give/academic-faculty-excellence](https://giving.virginia.edu/where-to-give/academic-faculty-excellence)

**JEFFERSONIAN GROUNDS**

The Academical Village at the University of Virginia is one of the most iconic architectural sites in America, but time, constant use, and the elements have left the Grounds in need of a full renovation and repair. The University is restoring the Jeffersonian Grounds to ensure that it remains true to the University’s original, central purpose to engage, connect, and inspire students and faculty, learners, and scholars.

Since the University Chapel’s last renovation in the 1950s, several small projects have improved mechanical and AV systems, stabilized the bell tower, added smoke detection, and restored stained glass windows, but no comprehensive renovation work has been done. In summer 2021, UVA completed a first phase of exterior improvements to replace failing mortar joints in exterior stone walls and protect the foundation from water intrusion. Now that the building is water-tight, UVA is launching a major interior renovation to improve visitors’ experience and safety.

Most of the chapel’s electrical system dates to the 1950s and is overdue for replacement. An interior renovation will replace all electrical wiring and panels. New dimmable light fixtures will highlight the late-nineteenth century Gothic Revival architecture, and increase illumination for reading in the nave, all while preserving the building’s sense of solemnity and repose.

The project will restore original finishes to all elements of the interior based on a 2019 historic finish analysis by Sutherland Conservation. The finish restoration will include removing over 100 years of soot, grime, and later dark finishes from wood ceilings, red marble columns, and brick arches to return these elements to their original unified red ochre hue. Plaster walls also will be repaired and painted to match the original color, and cork flooring will be removed to reveal the heart pine flooring extant underneath.
By supporting the University Chapel renovation, you will preserve a historic treasure that marks a departure from Jeffersonian neoclassicism and welcomes visitors to experience its significance today. Expendable gifts and pledges of any amount will be matched by the University.

Other areas of focus are:

- Restoring the Lawn and Range
- Pavilion VIII
- Conserving the Historic Gardens and Landscapes
- Building the Endowment

› https://giving.virginia.edu/where-to-give/jeffersonian-grounds

**SCHOLARSHIPS**

Open doors to higher education for deserving students, many of whom hope to become first-generation college graduates someday. Gifts for scholarships and student experience provide financial security, educational enrichment, and a solid foundation from which students can achieve their highest goals. This includes $30 million in strategic matching funds to support need-based student scholarships at UVA and UVA’s College at Wise.

› https://giving.virginia.edu/where-to-give/supporting-students

**STUDENT HEALTH & WELLNESS CENTER**

Student well-being is our highest priority. Our goal is to provide students with the best chance for good health and success. The Student Health & Wellness Center is a core component of the University’s efforts to offer the best possible student experience.

Your gift to the Student Health & Wellness Center will set students on the path to good health for their lives ahead, giving them the foundation to make the most of an excellent education.

› https://giving.virginia.edu/where-to-give/student-health-wellness-center

**UVA ARTS**

At the University of Virginia, we strive to make the world a better place through our commitment to the ideal of creating engaged citizens. We embrace a spirit of innovation and creativity and encourage new ideas to be tested. These values are at the heart of UVA Arts as we foster experimentation, creativity, and imagination across Grounds through a highly creative, collaborative, and exciting arts community.

› https://arts.virginia.edu/get-involved
UNIVERSITY LIBRARY

For 200 years the University of Virginia Library has been a center of intellectual engagement and inquiry, scholarship, research, and community at the University. But while the University has long vied for the spot of top public University in America, the Library has not been recognized at the same level. In the Association of Research Library rankings, the UVA Library routinely sits at or around 10th among public university libraries, and has not been in the top 20 of all university libraries since 2006.

“The Next Chapter” campaign is an opportunity to change that. To be the best, we must invest in new resources, build on existing strengths, and create the new Library system for the University’s third century. The Library is for everyone — strengthening the Library elevates the entire academic enterprise at UVA, and will help solidify UVA’s position as America’s top public university.

The Library’s campaign will focus on three areas that will greatly enhance spaces, services, and collections: the renovation of our main library, an increase in access and affordability, and the expansion and improvement of Library collections.

- **Renovating the Main Library** - The renovation will bring the main library up to current standards of safety and accessibility, and the end result will be a beautiful new light-filled building with five floors of collections space and more room for the people who will use those collections. Supporting the renovation will further renewal and refurbishment and create a new hub for the Library system — and for academic life at the University.

- **Increasing Access and Affordability** - We cannot call ourselves a great public university library if we provide uneven service to our community. We must make our spaces welcoming for everyone, and we must remove any barriers to using our services and collections. This means providing equal access for all to our physical and online spaces, which includes improving interaction with Library technologies for persons with disabilities. The Library is also uniquely positioned to work with the University and academic community to push Open Educational Resources (OER) and Open Access (OA) solutions to considerably reduce the cost of performing research and producing scholarship at UVA. The campaign will support the building of new programs and strengthening of existing initiatives that will make the University of Virginia experience more affordable and accessible for every member of the UVA community.

- **Improving Collections** - One of the major factors in university library rankings is how well collections are resourced. Although the breadth of collections at UVA is well known, this is an area in which we have fallen behind several of our peer institutions in recent years, as the collection budget has not kept up with the reputation of the University. A rich history of collections support from alumni and friends has been established — after the Rotunda fire, Library collections were rebuilt through such support — and major gifts to special collections have immeasurably aided acquisitions in that area. We must increase our resources to broaden our collections in all fields and disciplines, expand on our remarkable special collections, and preserve and make available all of these materials for research and scholarship.

> [https://www.library.virginia.edu/support-library](https://www.library.virginia.edu/support-library)
UVA PARENTS PROGRAM

The Parents Program provides much-needed resources for those valuable experiences and learning opportunities that occur outside the classroom, enhancing the overall student experience. Gifts to the Parents Program support:

- clubs, organizations, and cultural events
- health and wellness initiatives, including food insecurity
- academic enhancement and career services
- scholarships
- student emergency funds
- traditions that enrich student life across Grounds
- The Offices of the President and Student Affairs

UVA’s excellence in academics is matched by its distinctive student experience. The UVA Parents Program is dedicated to providing a margin of excellence to make the student experience even better for all students.

› https://giving.virginia.edu/where-to-give/parents-fund
WAYS to GIVE

PLAN YOUR GIFT

You can join the growing number of alumni and friends who plan for the University's future by including UVA as a beneficiary of their wills, charitable trusts, and retirement plans. You can also make a gift now and receive income for the rest of your life by establishing a life income gift. Gifts like these can offer you and your family significant tax benefits as well as greater financial flexibility in meeting your personal, financial, and philanthropic goals.

There are three main types of planned gifts:

- **Plans from your estate** – Bequests are gifts you establish through your estate plans.

- **Plans that pay you an income** – You make a gift to the University and receive income for your life or for the lives of the beneficiaries you choose.

- **Plans that help the University now and your family later** – The University uses the income from your gift for a specified period and then returns the remainder to you or your heirs.

LEADERS IN PHILANTHROPY

The University of Virginia recognizes top donors through three pan-University giving societies and celebrates them as Leaders in Philanthropy.

Your contributions help create scholarships, advance faculty research, lead preservation efforts for our historic Grounds, pave the way for innovative healthcare, fund study-abroad programs, support public service stipends for students, and so much more. Qualifying gifts can be designated to any area, school, student life program, or University-related foundation.

We are proud to recognize and celebrate you as a Leader in Philanthropy.

- **Lawn Society** – The Lawn Society celebrates UVA’s premier benefactors for their cumulative lifetime giving of $500,000 or more across the University. The Pavilion Level of the Lawn Society recognizes those whose lifetime cumulative giving totals $1 million or more.

- **Cornerstone Society** – The Cornerstone Society includes forward-thinking supporters who give through estate or financial plans or other deferred gift arrangements. With a planned gift, donors may be able to make a greater impact than they thought possible during their lifetime.

- **Rotunda Society** – The Rotunda Society recognizes donors who make cumulative annual gifts of $2,500 or more across the University. Alumni who have completed degrees in the last five years are recognized for their cumulative annual giving of $1000 or more.
HELPFUL WEBSITES

REUNION GIVING
The Reunion Giving website is designed to keep you apprised of progress toward your class goals. Class giving totals and a list of donors organized by school affiliation are posted daily. The website also provides a resource page as well as lists your class co-chairs.
› https://giving.virginia.edu/why-give/reunion-giving

MATCHING GIFTS
If you work for a company that will match your gift to the University, you can often double or sometimes triple your contribution. For most companies, you can obtain a form from your human resources office. You should include that form when you make your gift.
› https://ww2.matchinggifts.com/uva

ALUMNI ASSOCIATION REUNIONS
Visit this site for all the latest reunion event information and to find a list of classmates who are planning to attend.
› https://alumni.virginia.edu/reunions/class-reunions/reunions-2023

ABOUT THE UNIVERSITY/FACTS AT A GLANCE
Find useful information and facts about rankings, current enrollment, alumni, financial aid, schools, and more.
› https://www.virginia.edu/aboutuva

UVA TODAY DAILY REPORT
Get all the current stories about UVA.
› https://news.virginia.edu

VOLUNTEER BY EVERTRUE
Volunteer by EverTrue is the University’s secure online volunteer management system, designed to help you choose classmates to contact about reunion giving and Virginia reunions.
› https://accounts.evertrue.com/volunteers/login
The University serves Virginia, the nation, and the world by preparing responsible citizen leaders; advancing, preserving, and disseminating knowledge; and providing world-class patient care.

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THANK YOU!